



Market View by JLL Research

JLL's Market View provides access to commercial real estate information and analytics via a suite of dashboards, including:

Office Development Pipeline Dashboard

Leveraging JLL's local market expertise, potential developments are monitored from the pre planning stage and tracked through the planning and construction process. The historic completions data, from across nine major office markets, allows the current level of activity to be benchmarked against previous development cycles.

Office Leasing Analysis Dashboard

Analysis of leasing market performance using supply, demand and pricing indicators across the UK's leading and emerging office markets. Easily review at city level, or deep dive into granular detail at market or sub-market level.



What does this mean for you?



Evaluate Market Performance

Evaluate leasing market performance around your portfolio and identify target geographies to feed into your future investment strategy.



Competitive Analysis

Identify your true competition by filtering key criteria including asking rent, size, completion date, location, JLL development rating, BREEAM rating, or individual buildings.



Optimise Development Timing

JLL's local knowledge allows us to forecast the likelihood of each scheme being delivered, giving you access to a unique view of the development horizon to help shape your decision making.



Identify Acquisition Targets

Identify potential target locations based on market supply, demand and pricing dynamics. Use location and other criteria to identify value-add investment opportunities.

What's coming next?

Sustainability Benchmarking

Benchmark your project against the competition. Explore EPC, BREEAM, NABERS, Net Zero Carbon (embodied and in operation) and other sustainability measures at building level.

Increased Coverage

- Industrial & Logistics Leasing
- Industrial & Logistics Development
- UK Capital Markets

Real-Time Updates

Real estate insight is often slow with information only reported quarterly. The JLL development pipeline dashboard is refreshed as soon as updates are available and verified, providing faster insight.

Bespoke Dashboards For Your Unique Requirements

We welcome the opportunity to discuss the development of bespoke tools based on your specific requirements. We believe combining JLL's market leading real estate data, with selected third-party sources and your proprietary data presents a major opportunity to generate unique insight.

Contact one of the JLL teams to setup a discussion



James Norton

Director – UK Research Data and Analytics
james.norton@eu.jll.com
+44 7872 107570



Jon Neale

Head of UK Research
jon.neale@eu.jll.com
+44 7800 874733

